

**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**Minutes of the Board of Studies Meeting**  
**(25<sup>th</sup> June 2024)**

The following resolutions are made in the BOS of the Business Administration. The meeting conducted in blended mode from 4.00 PM to 5:30 PM on 25-06-2024 and virtual meeting link is <https://meet.google.com/ogq-kvhe-jhw?authuser=0&hl=en>.

**Agenda of the BoS Meeting:**

1. To discuss and finalize the proposed new regulations (PVP24) to be implemented from the Academic Year 2024-25.
2. To discuss and finalize the syllabus and program structure for the semester I and II of PVP24 Regulations.

**Resolutions:**


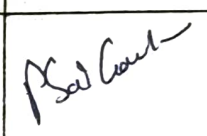
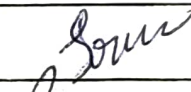
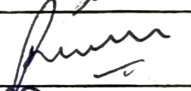
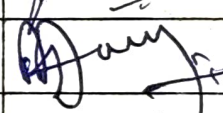

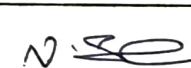

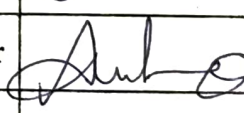

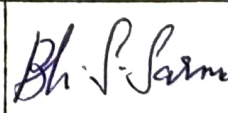
1. It is resolved and recommended to adopt the proposed curriculum structure of MBA program for the students admitted in the academic year 2024-25 and onwards. (Annexure-A)
2. It is resolved and recommended to change the following course titles and syllabus of I and II Semesters of MBA Program in the new proposed structure: (Annexure-B)
  - a. **Business Government & Society (21BA1T4) to Business Environment (24BA1T4)**
  - b. **Digital Technologies for Management (21BA1T7) to Information Systems and Digital Technologies (24BA1T7)**
  - c. **Management of Field Sales (21BA2O1A) to Account Management & Field Sales (24BA2O1A) as an open elective.**
3. It is resolved and recommended to introduce a new course titled **Selling and Negotiation Skills** as one of the Open Elective course in II Semester.
4. It is resolved and recommended to retain the same number of credits i.e (104) for the PVP24 Regulations also.
5. It is resolved and recommended to keep more focus on Case Studies, Role Plays, Seminars and Management Games etc., as a part of curricular activity with respect to all courses.
6. It is resolved and approved the proposed list of institutions for question papers setting from reputed institutions in the country and it is suggested by Autonomous section of the college.

*P. Adi*

**HEAD**

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PRASAD V.POTLURI  
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**Prasad. V. Potluri Siddhartha Institute of Technology**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**Board of Studies Members**

Sl. No.	Name & Contact details of the member	Designation of the member	Signature
1	<b>Dr. P. Adi Lakshmi,</b> Cell No. 9491348818, hodmba@pvpsiddhartha.ac.in	Chairman	P. Adi Lakshmi
2	<b>Prof. Rama Devi V</b> Professor, Department of School of Management, National Institute of Technology, Warangal - 506004, Telangana, India, Ph: 9000453743	Member, University Nominee	ABSENT
3	<b>Dr. L Prakash Sai</b> Professor, Department of Management Studies, IITM, Chennai - 600 036, Ph: + 91 (44) 2257 4568, Email: lps@iitm.ac.in	Member	ONLINE
4	<b>Dr. Rajesh C. Jampala</b> Dean (Academic & Administration), PB Siddhartha College of Arts & Science, Vijayawada, Andhra Pradesh, Ph: 9866806069, Email: rajeshjampala@yahoo.co.in	Special invitee	
5	<b>Mr. Gautam Sai Polavarapu,</b> Director, Better Blanc Private Limited, Bangalore, Karnataka, India Ph: 9618488955 Email: gaouthamsai18@gmail.com	Member, Representative from Industry	
6	<b>Dr. D. Srinivasa Rao,</b> Ph: 9885344115, Email: srinu_dokku@yahoo.co.in	Internal Member	
7	<b>Mr. V. Praveen Kumar</b> Ph: 8500401246, Email: praveen.vasi@gmail.com	Internal Member	
8	<b>Dr. Lt. M. Dhadurya Naik</b> Ph: 9848280815, Email: mdnaikmba@gmail.com	Internal Member	
9	<b>Dr. N. Siva Surendra</b> Ph: 9885385676, Email: drsivasurendra@pvpsiddhartha.ac.in	Internal Member	
10	<b>Mr. N. Suresh Babu</b> Ph: 9703586747, Email: nsb.mgc@gmail.com	Internal Member	
11	<b>Mr. SK. Subhan Saheb,</b> Ph: 953336067, Email: subhansk06@pvpsiddhartha.ac.in	Internal Member	
12	<b>Mrs. J. Ambica,</b> Ph: 9493505581, Email: ambica.abi49@gmail.com	Internal Member	
13	<b>Mr. Abdul Kadarkhan</b> Assistant Manager, Federal Bank, Bangalore Ph: 9912029678, Email: khadarkan@gmail.com	Member, Alumni Representative	ONLINE
14	<b>Mr. B. Prem Bhimanara Sing,</b> Second MBA, Reg. No. 22501E0008 Ph: 8096762130, Email: premsingh.premsingh54@gmail.com	Member, Student Representative	
15	<b>Sri. Bhagavathuala Srinivasa Sarma</b> Parent of Ms. B. Srikala Second MBA, Reg. No. 22501E0007, Ph: 9848124752 Email: srinivassarma.bhagavathuala@gmail.com	Member, Parent Representative	

P. Adi Lakshmi  
**HEAD**